

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1. (currently amended) A system for data collection, evaluation, information generation, and/or presentation comprising:

a data capture server capable of receiving data from a data source;

one or more databases for receiving data from the data capture server;

a plurality of processing modules in communication with each other and/or the

one or more databases, each processing module performing a predefined

operation on data stored in a database or received from a processing

module, at least two processing modules being selected from the group

consisting of: a statistical analysis processing module; a data stabilizer

processing module for smoothing noisy or variable data using a

computational solution of a minimum variance Bayesian estimation

method; a saturation limited forecasting module for using available

historical or recently captured data along with an estimated and/or

available saturation population function as the basis for an algorithm that

defines the growth of the population to a maximum attainable level; a

dynamic activity-level icon module for iconically indicating to the user of a

remote computer system a level of activity at a predetermined network

site; and an alarm filter module for monitoring data rates and sending a

signal based on deviations from desired thresholds from a normative rate;

one or more databases in communication with one or more processing modules

for storing processed data received from a selected processing module;

and

a presentation server in communication with one or more of the databases for receiving items of data stored therein and presenting selected items of data.

2. (original) The system of claim 1 wherein the data capture server is in communication with a data source comprising one or more remote computer systems.

3. (original) The system of claim 2 wherein the data capture server is adapted to receive data from computer systems of consumers following an online e-commerce transaction.

4. (original) The system of claim 1 wherein at least three of said processing modules are selected.

5. (original) The system of claim 1 wherein four of the processing modules are selected.

6. (original) The system of claim 1 wherein all five of the processing modules are selected.

7. (original) The system of claim 3 wherein at least three of said processing modules are selected.

8. (currently amended) A system for data collection, evaluation, information generation, and/or presentation comprising:

a data capture server capable of receiving data from a data source over a computer network, the data source providing data related to a transaction between buyers and sellers;

one or more databases for receiving data from the data capture server; a plurality of processing modules in communication with each other and/or one or more of the databases, each processing module performing a predefined operation on data stored in a database or received from a processing module, at least two processing modules being selected from the group consisting of: a statistical analysis processing module; a data stabilizer processing module for smoothing noisy or variable data using a computational solution of a minimum variance Bayesian estimation method; a saturation limited forecasting module for using available historical or recently captured data along with an estimated and/or available saturation population function as the basis for an algorithm that defines the growth of the population to a maximum attainable level; a dynamic activity-level icon module for iconically indicating to the user of a remote computer system a level of activity at a predetermined network site; and an alarm filter module for monitoring data rates and sending a signal based on deviations from desired thresholds from a normative rate; one or more databases in communication with one or more processing modules for storing processed data received from a selected processing module; and a presentation server in communication with one or more of the databases for receiving items of data stored therein and presenting selected items of data as data or information, data on the presentation server being accessible to remote computer systems via a network.

9. (original) The system of claim 8 wherein the network over which the data source and data capture server communicate is the Internet.

10. (original) The system of claim 9 wherein the presentation server is accessible by remote computer systems via the Internet.

11. (original) The system of claim 9 further comprising a survey server that serves a survey questionnaire to a remote computer system comprising a data source so that a user of a remote computer system comprising the data source can complete the survey questionnaire, a completed survey questionnaire containing data supplied by the user being returnable to the data capture server over the Internet.

12. (original) The system of claim 11 wherein the remote computer systems comprise a plurality of consumer computer systems and the completed survey questionnaire contains data about an online transaction between the consumer and a merchant.

13. (original) The system of claim 10 wherein the remote computer systems comprise one or more merchant computer systems.

14. (original) The system of claim 10 wherein the remote computer systems comprise a plurality of consumer computer systems.

15. (original) The system of claim 10 wherein the presentation server is accessible by a plurality of merchant and consumer computer systems.

16. (original) The system of claim 10 wherein the presentation server serves data comprising ratings about online merchants, the ratings being based on data collected by the data capture server from consumer computer systems.

17. (original) The system of claim 14 wherein at least three of the processing modules are selected.

18. (original) The system of claim 1 wherein one selected processing module comprises a statistical analysis processing module and one selected processing module comprises an alarm filter module.

19. (original) The system of claim 1 wherein one selected processing module comprises a statistical analysis processing module and one selected processing module comprises a dynamic activity-level icon module.

20. (original) The system of claim 1 wherein one selected processing module comprises a statistical analysis processing module and one selected processing module comprises a saturation limit forecasting module.

21. (original) The system of claim 15 wherein one selected processing module comprises a statistical analysis processing module and one selected processing module comprises a data stabilizer module.

22. (original) The system of claim 15 wherein one selected processing module comprises a statistical analysis processing module and one selected processing module comprises an alarm filter module.

23. (original) The system of claim 15 wherein one selected processing module comprises a statistical analysis processing module and one selected processing module comprises a dynamic activity-level icon module.

24. (original) The system of claim 15 wherein one selected processing module comprises a statistical analysis processing module and one selected processing module comprises a saturation limit forecasting module.

25. (currently amended) The system of claim 45 11 wherein one selected processing module comprises a statistical analysis processing module and one selected processing module comprises a data stabilizer module.

26. (original) The system of claim 22 further comprising a data stabilizer processing module.

27. (original) The system of claim 23 further comprising an alarm filter processing module.

28. (original) The system of claim 24 further comprising a data stabilizer processing module.

30. (original) The system of claim 27 further comprising a data stabilizer processing module.

31. (currently amended) The system of claim 26 14 further comprising a dynamic activity-level icon processing module.

32. (original) The system of claim 11 wherein the presentation server includes the survey server.

33. (original) The system of claim 11 wherein the data capture server includes the survey server.

34. (original) The system of claim 11 wherein a single server includes the data capture server, the presentation server and the survey server.

35-50 (cancelled)

51. (currently amended) A method for data collection, evaluation, information generation, and/or presentation comprising:

capturing data from a data source in a data capture server;

transferring data from the data capture server to one or more databases

for receiving data;

transferring data from the one or more databases to one or more

processing modules, each processing module capable of

performing a predefined operation on transferred data, at least two

processing modules being selected from the group consisting of: a statistical analysis processing module; a data stabilizer processing module for smoothing noisy or variable data using a computational solution of a minimum variance Bayesian estimation method; a saturation limited forecasting module for using available historical or recently captured data along with an estimated and/or available saturation population function as the basis for an algorithm that defines the growth of the population to a maximum attainable level; a dynamic activity-level icon module for iconically indicating to the user of a remote computer system a level of activity at a predetermined network site; and an alarm filter module for monitoring data rates and sending a signal based on deviations from desired thresholds from a normative rate, the one or more processing module modules outputting processed data or information; presenting selected items of processed data or information via a presentation server.

52. (original) The method of claim 51 wherein the data is transferred to the data capture server by one or more remote computer systems via a network.

53. (original) The method of claim 51 wherein the captured data relates to e-commerce transactions.

54. (currently amended) The method of claim 5253 wherein the e-commerce transactions comprise on-line transactions are consumer-merchant transactions.

55. (currently amended) The method of claim 52 53 wherein the online e-commerce transactions are comprise business to business transactions.

56. (original) The method of claim 52 wherein the data is transferred to the data capture server via consumer computer systems.

57. (original) The method of claim 51 wherein at least three of said processing modules are selected.

58. (original) The method of claim 51 wherein four of the processing modules are selected.

59. (original) The method of claim 51 wherein all five of the processing modules are selected.

60. (original) The method of claim 54 wherein at least three of said processing modules are selected.

61. (original) The method of claim 54 wherein the network comprises the Internet.

62. (original) The method of claim 54 further comprising providing a survey server that serves a survey questionnaire to one or more remote computer systems comprising data sources so that a user of a remote computer system comprising the data source can complete the survey questionnaire, a completed survey questionnaire containing data supplied by the user being returnable to the data capture server over the Internet.

63. (original) The method of claim 62 wherein the one or more remote computer systems comprise a plurality of consumer computer systems and the completed survey questionnaire contains data about an online transaction between the consumer and a merchant.
64. (original) The method of claim 54 wherein the remote computer systems comprise one or more merchant computer systems.
65. (original) The method of claim 51 wherein the presentation server is accessible by a plurality of merchant computer systems.
66. (original) The method of claim 51 wherein the presentation server is accessible by a plurality of consumer computer systems.
67. (original) The method of claim 66 wherein the presentation server serves data comprising ratings about online merchants.
68. (original) The method of claim 67 wherein the ratings are derived from data collected by the data capture server from consumer computer systems.
- 69-88 (cancelled)
89. (currently amended) A presentation server that includes web pages containing data or information that has been derived from at least two processing modules selected from the group consisting of a statistical analysis processing module; a data stabilizer processing module for

smoothing noisy or variable data using a computational solution of a minimum variance Bayesian estimation method; a saturation limited forecasting module for using available historical or recently captured data along with an estimated and/or available saturation population function as the basis for an algorithm that defines the growth of the population to a maximum attainable level; a dynamic activity-level icon module for iconically indicating to the user of a remote computer system a level of activity at a predetermined network site; and an alarm filter module for monitoring data rates and sending a signal based on deviations from desired thresholds from a normative rate, the web pages being accessible to a plurality of remote merchant systems over a computer network.

90. (currently amended) A presentation server that includes web pages containing data or information that has been derived from at least two processing modules selected from the group consisting of a statistical analysis processing module; a data stabilizer processing module for smoothing noisy or variable data using a computational solution of a minimum variance Bayesian estimation method; a saturation limited forecasting module for using available historical or recently captured data along with an estimated and/or available saturation population function as the basis for an algorithm that defines the growth of the population to a maximum attainable level; a dynamic activity-level icon module for iconically indicating to the user of a remote computer system a level of activity at a predetermined network site; and an alarm filter module for monitoring data rates and sending a signal based on deviations from desired thresholds from a normative rate, the web pages being accessible to a plurality of remote consumer computer systems over a computer network.

91. (original) The presentation server of claim 89 wherein the network comprises the Internet.

92. (original) The presentation server of claim 90 wherein the network comprises the Internet.

93. (original) The presentation server of claim 91 wherein the web pages include evaluation information about merchant performance, the information being derived from data processed by a selected processing module.

94. (original) The presentation server of claim 92 wherein the web pages include ratings of merchant websites, the ratings being derived from data processed by a selected processing module.

95. (original) The presentation of claim 90 wherein the web pages include ratings information for one or more products; the ratings information being derived from data captured from remote computer systems.